




ବୋଉ କୁହେ  
#BouKuhe

**Achyuta  
Samanta**

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**'Bou Kuhe'** is a compilation of colloquial proverbs in Odia-Bengali that shaped the existence, behaviour and life of **Dr Achyuta Samanta**, world-renowned educationist, philanthropist and social worker. These proverbs were mostly used by his mother, Nilimarani Samanta to explain to her seven children the intricacies of life in the most subtle way. She was an ordinary woman who had the extraordinary power to battle every adversity, every challenge and raise her children imbibing values of honesty, integrity and social service. Though she was not educated by the strict sense of term, her proverbs became life lessons for all children of which one of her sons—Dr Achyuta Samanta -- has established two world-class universities KISS and KIIT that are primarily devoted to providing education.

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ଆନନ୍ଦ କରୁଥିବ ମନ ।

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**As long as one is alive one should try to live to the fullest and enjoy.**

One should start living and stop existing and this happens only when one loves others, helps others in times of need without any personal agenda.

Dr Achyuta Samanta lives in the moment. He works for more than 18 hours in a day and all days in a week, throughout the year. He attends to diverse works but is attentive and alert at all times. He enjoys his work and devotes all his energy to make people around him happy. He believes that each moment of his life has a purpose and works with full zest at all times, almost tirelessly. He relishes small moments - tea with the security guard or chatting with the student with the same warmth as dinner with the President.

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ଭାଲେ, ସେଇ ଜୀଅନ୍ତୁ  
ଜୀବନେ ମରିଲେ ।

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**If a human life is not appreciated by others,  
then it is not worth living.**

One should lead a life in service of others. If one is not hailed during his/her lifetime, it is like living dead.

Dr Achyuta Samanta has made this as a sermon of his life and continues to work for the down-trodden and marginalised selflessly. He has never deviated from the path of honesty a wee bit in the course of his struggle and accomplishments. People worldwide across professions praise him for his achievements and humility. He has been regarded as the hero for the indigenous communities and an example of simple living and high thinking.

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କେବେ ବୁଢ଼େ ନାହିଁ!”

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**One always gets back the dues if one works with diligence.**

Hard work is the mother of good Fortune. Hard work can help you accomplish anything.

Dr. Achyuta Samanta is a man of a thousand dreams. He pursues his dreams until he is able to give them a tangible shape. With faith and beliefs strongly rooted in right effort, he works for a genuinely worthy social cause, and success inevitably follows. Anybody who lost their father at the age of four, without a stable income and a number of mouths to feed, would have been pushed to the brink of despair, but that did not prevent Dr. Samanta from achieving the impossible. On the long journey from nursery school to Masters in Chemistry, Dr. Samanta left his mark everywhere.

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କୃତଜ୍ଞ ହୁଅ,  
କୃତୟ ହୁଅନାହିଁ ।

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### Be obliged, not ungrateful

Gratitude is compassion in action. Gratitude is a positive, enabling quality. Cultivating gratitude doesn't cost any money and it certainly doesn't take much time, but the benefits are enormous.

Dr Achyuta Samanta always believes in being true to the salt one eats. Being grateful has been his way of my life. If anyone has helped him ever, he tries to give back as much as he can and as long as he can and remain indebted for life. He has never forgotten his roots and has left no stone unturned to show and practice gratitude to the people, organisations and moments that made him what he is today.

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ଅରେ ଭାବି ଦେଖ :  
ଅିଲି କଣ, ହେଲି କଣ, ହେବି କଣ !

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**Think once, where I came from, where I have reached and Where I am headed.**

One should never forget the roots, live in the present and plan well for the future.

There are stories of countless individuals who have carved a singular path to help the less fortunate, and enable them to be equal participants in shaping the destiny of the nation. One such individual is a legend in his own lifetime. His life and work clearly demonstrate that sometimes it takes only one person to change the world, one person to make an impact, one person to lend a helping hand, to emerge as an agent of change and yet never forget roots and plan the future well, for himself and humanity at large. The person is none other than Dr Achyuta Samanta

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ଗାଧୁଆ ସୁଖ ସକାଳ, ଦେହରେ  
ସଦି ଯାଏ ; ଖାଇବା ସୁଖ ପଖାଳ,  
ଭଜା ସଦି ଥାଏ ।

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**Whatever you do, it has to be time bound.**

Discipline is the key to individual transformation. Discipline is the bridge between goals and accomplishment.

Dr Achyuta Samanta leads a disciplined life as an educationist, social worker, a spiritual human being and a father figure to the family of KIIT and KISS. If he were not disciplined, the institutions could not have become of the scale it is today. He practices it and also imbibes discipline among the staff, students and all people around him as he believes that discipline is the bedrock to success.

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ତା ପାଇଁ ପରିଚୟ ଲୋଡ଼ା ନାହିଁ।

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**A good human being does not need any introduction.**

Be the reason someone smiles. Be the reason someone feels loved and believes in the goodness in people.

Dr Achyuta Samanta lives a very open life, a life where he practises what he preaches. There is no compartmentalisation of who he is and how he wants the world to see him. This honesty with himself and the world makes his life simply unpretentious. His is a story of hair-raising grief and profound resilience. His humble beginnings and unending struggle to come out from a poverty-stricken household to be able to empower generations is known to all. Dr Samanta needs no introduction as he is a good human being, his work and nature speaks for itself.

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**Laziness results in fatal failure.**

If you are going to quit anything, quit being lazy, quit making excuses and quit waiting for the right time.

Dr Achyuta Samanta is a man who gives attention to detail. He micromanages everything at KIIT and KISS. From a small plant to changing of curriculum to administrative overhauls to raising funds, he gets fully involved and helps in all matters giving complete autonomy to the next in command for the work. He is never lazy and brimming with energy to pass it on to his people and processes around him.

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ସ୍ୱର୍ଗ ଦର୍ଶନ ନାହିଁ ।

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**One doesn't get results if one doesn't perspire.**

Patience, persistence and perspiration make an unbeatable combination for success. Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time.

Dr. Achyuta Samanta's journey has been marked by strength and resilience as he established both the Kalinga Institute of Industrial Technology and the Kalinga Institute of Social Sciences on the bedrock of strong ethical values. Today, both are regarded as world-class universities but it was begun with an investment of just Rs 5000. His dream was to ensure that poverty would never pose a hindrance to anyone's education. He accelerated efforts to create a slice of heaven on earth, and called it the Kalinga Institute of Social Sciences, which now caters to 80,000 children from the indigenous community. It would not have been possible without his patience and perseverance.

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ଚୋରି କରିନାହିଁ, ସେ ଜୀବନରେ କାହାକୁ  
ଭୟ କରିବା ଆବଶ୍ୟକ ନାହିଁ ।

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**If one has not cheated anyone, one should not be afraid at any point in time.**

One should live life with utmost honesty and integrity and never usurp anyone's wealth or property, to live fearless.

Dr Achyuta Samanta has always led a life of honesty. He has not taken any shortcuts. He has worked his way to achieve the impossible. He has been able to do it fearlessly, though there are some who would try to criticize him or his ways out of jealousy, he lives fearlessly, as a god loving and a god fearing individual.

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## About Dr Achyuta Samanta

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Dr Achyuta Samanta is an educationist, philanthropist and social worker. He is the Founder of an international philanthropic marvel—the Kalinga Institute of Social Sciences (KISS)—home to 80,000 indigenous and tribal children from all over the state of Odisha. These children are provided free education, food

and accommodation, sports and vocational training in a sprawling campus that has state-of-the-art facilities. Dr Samanta is also the founder of Kalinga Institute of Industrial Technology (KIIT), one of the most prominent global universities, renowned for its excellence in professional education.

Besides education, tribal upliftment, healthcare and rural development, Dr Samanta has contributed immensely to promoting Odisha's art, culture, literature, film industry, media and sports. He has undertaken a mission of national integration by helping society develop. He converted his birthplace, a remote village called Kalara-banka into perhaps Asia's first Smart Village. He has been conferred with more than 50 international and national awards and over 200 state awards besides two highest civilian awards from Royal Kingdom of Bahrain and Mongolia. He has also been conferred with 50 Honorary Doctorate awards from universities in India and abroad. Dr Samanta is currently a first-time Member of Parliament (Lok Sabha) from Kandhamal, Odisha. He has been propagating the 'Art of Giving' as a way of life, which is aimed at bringing peace and happiness around the globe. Despite all his achievements, he has a very simple lifestyle, and works tirelessly to achieve zero poverty, zero hunger, zero illiteracy.

## His Thoughts

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Giving quality education to a deprived child is like giving sight to the blind.

Educating a girl child is equal to educating generations thereafter.

Poverty creates illiteracy. literacy eradicates poverty.

If one is not appreciated or hailed during his/her lifetime, it's like living dead.

Positivity is the best way to sustainable success

Continuation of beauty is more important than creation of beauty.

Given opportunity, the weak too can excel.

In the present age, half education is more harmful than no education.

I will serve the society selflessly. The society has made me what I am. I will pay back the debt, without being complacent.

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